

Writer: Arlinda Fasliu & Ashley Hanold	Presenter:
Estimated time: 30 seconds	Status:
Version	Revised:

Production notes:

Props: luggage, sunscreen, long pants for male, coffee, newspaper, breakfast

Location: family home with nice natural lighting, big windows, cozy feel

Actors: 20-30

<u>Video</u>	<u>Audio</u>
LS: Woman walks into the kitchen & the man at table drinking coffee	Man: I am so ready to leave for vacation tomorrow! Woman: I know! The beach is calling my name.
CU: Woman with questioning look on face. MS: Front looking male.	Woman: Think we've packed all the right stuff? Man: Let's double check.
VOT Cut to packing CU man checking the list	Woman: Long sleeved shirts? Man: Check.
CU: Woman's hand grabbing the bug spray. LS: Woman passing the Deet to male who grabs Deet. CU: Man tossing the Deet in the bag, like a basketball. CU: Man's face. He points finger and says check.	Woman: DEET? Man: Boom. Check.
CU: Woman's hand on her stomach as she's on the couch flipping channels. MS from above: Man looking down at his pants - then check marks the list.	Woman: Pants? Man: Check.
MS: from over the shoulder of the woman. She has her head turned away. CU: of male looking at her.	Woman: Condoms and mosquito net? Man: So romantic...but yes, check and check.
MS: from in front of woman shrugging shoulders.	Woman: Hey you can never be too careful. We want a normal, healthy baby, right?
Wide Shot: Man and woman snuggling on the couch.	VO: Before going on vacation this year make sure you're packing the right stuff to protect yourself against the Zika virus, especially if you are pregnant.
CHYRON: "Visit www.cdc.gov/zika for more information."	

Writer: Arlinda Fasliu & Ashley Hanold	Presenter:
Estimated time: 15 seconds	Status:
Version	Revised:

Production notes:

Props: Deet, portable fan, condoms, long sleeved shirt

Location General store that is well lit

Actors: Woman, Man, and 7-9 extras (gender unimportant)

<u>Video</u>	<u>Audio</u>
LS: Shopping cart wheels rolling in super market. Some fun jingle / song.	VO: Over 203 million Americans will go on vacation this year. Will their bags be packed to prevent the Zika Virus?
CU: Woman 1 throws 20-40 long-sleeved shirts in her cart. CU: Woman 1 looking at portable fan. She throws it in the cart. MS: Pushing the shopping cart down the aisle. CU: People's faces looking worried.	
CU: Song stops looks at sign that says DEET. Woman shoves 30 cans into her cart. CU: Woman 2's face looking alarmed. Line MS: Woman 1 looks at woman 2.	Woman 1: Zika
CU: Women 2 nods her head in understanding.	
CHYRON: "Visit www.cdc.gov/zika for more information." overlays final scene.	VO: Before going on vacation this year make sure you're packing the right stuff to protect yourself against the Zika virus, especially if you are pregnant.